Re: Infringement of Trademark Rights of One Community, Inc.

To Whom It May Concern:

This is not the first time we have attempted to contact you.

I represent One Community, Inc. Your use of our trademark, registration # _____ is a violation of our trademark rights. We demand that you cease and desist any and all use of _____. This is a serious matter and you should immediately forward this letter to your attorney.

One Community, Inc. is a non-profit corporation focusing on _____ throughout the world but chiefly in the United States. One Community, Inc. was registered as a California corporation in March of 2011 and has continually used [TRADEMARK] (the "Mark") throughout the US and online since [MONTH] [YEAR]. Since its incorporation, we have continually used the Mark in campaigns and in similar communities and circles to the ones in which you are currently engaging, including through our website at www.OneCommunityGlobal.org which we registered on May, 2011. In addition, One Community has been actively involved in the sustainability, non-profit, and open source communities in its efforts to further promote its Mark through _____ {campaigns, events, publications). As a result of these efforts the general public have come to recognize One Community as an established and successful leader within these areas.

Recently, we have become aware of your use of the Mark since [Month] [year]. Under US law, trademark infringement occurs when a party utilizes a trade or service mark that creates a likelihood of consumer and/or public confusion. As you are undoubtedly aware, your use of our Mark could lead others to believe that we are somehow linked or associated or, even worse, that you are the originators of our intellectual property.

[Choose one of the following two paragraphs]:

[Although we may have not yet witnessed any actual confusion through your use of our Mark, we are writing to prevent any such confusion on behalf of the public.]

[In just [X] months, we have received a number of reports of actual public confusion. This presumably represents a small portion of people who are confused but never take the time to find another way to contact One Community and report the confusion caused by your use of our Mark.]

We have several options under US law to enforce our legal rights in the Marks. If we were to file a lawsuit against you, we would be entitled to seek: (1) preliminary and permanent injunctions; (2) actual monetary damages; (3) disgorging of any profits you have realized through your use of the Marks; (4) reimbursement of attorney's fees required to prosecute a lawsuit against you; and (5) monetary damages for damage to our goodwill in the community.

Please be advised that we will undertake all appropriate steps to protect our Marks and our associated goodwill. You can avoid legal action by immediately ceasing and desisting from any and all infringing activity including use of the Mark. You must cease and desist all promotion and/or marketing of _____. You are hereby put on notice that One Community will be monitoring your use of the Mark for legal followup.

Additionally, you must execute a copy of the attached letter and return it in reply to this e-mail within seven (7) days of the receipt of this letter. We recommend you consult with an attorney before taking any action.

If you or your attorney have any questions, please feel free to contact me.

Sincerely,

Jae Sabol
Executive Director

LETTER ATTACHMENT:

I, _____, personally and on behalf of _____,
agree to immediately cease and desist from any and all further use of _____. In
the event this agreement is breached by me, One Community shall be entitled to costs, attorney's fees, and collection
costs related to any claims and/or action brought to enforce this agreement. I understand that by signing this I am
agreeing to take down the aforementioned Mark and, if I do not, I will be subject to the full legal recourse allowed
under the law. I certify that I have the authority to enter into this agreement.

Signature:_____

Its (organization title if applicable):_____

Name:_____

Address:_____

_____

Phone:_____

E-mail:_____

Date:_____