



Re: Infringement of Trademark Rights of One Community, Inc.

To Whom It May Concern:

I represent One Community, Inc., a non-profit corporation based in California, which has been in operation since 2011. It has recently come to our attention that you, _____, have been using one of our trademarks, registration # _____. It appears that both of our goals and missions are aligned and we applaud you on taking up such a great cause; however, I am notifying you to put you on notice of a potential legal conflict should you continue to use our trademark without our permission. Attached with this letter is our standard trademark license, which we give out to causes, individuals, and organizations for NO FEE WHATSOEVER.

In addition to skirting any future legal conflict with us, by agreeing to our trademark license, you will also be protected by it. By licensing with us you will likewise be granted the protection under US and international law that we enjoy, leveraging the time and energy we have put into trademarking our intellectual property for your benefit too.

We understand that you may ask yourself: “If you are truly an open-source organization, then why have you trademarked anything at all? Doesn't that go against one of your core beliefs?” The answer is yes and no. Yes, we believe the free and unencumbered spread of ideas across borders to promote the greatest good possible; however, we also realize that we currently live in a world where not everyone shares those beliefs. In fact, many open-source organizations have trademarked their names, products, and services for a number of very good reasons. Chief among them is to protect the public at large.

Our licenses protect the public, our organization, and our licensees alike from any sort of misrepresentation that nefarious individuals might take in our trademarked name, logo, and terminology. By enforcing and licensing our trademarks, we maintain the integrity and unique identity of these marks and our good name and the goodwill which we've striven for years to establish and maintain. This avoids public confusion and legally protects us and our licensees against possible misrepresentation. Imagine if anyone could accept donations on behalf of the Red Cross without being able to verify that it was the actual organization and not someone simply using its name to collect money to keep for himself.

With all this in mind, if you wish to continue to use _____, please complete the attached licensing agreement and return it to us at your earliest convenience. Also, feel free to email me back first if you have any questions or concerns.

Sincerely,

Jae Sabol
Executive Director